Cybersecurity: Why Asset Management Matters

Hosted by

Lenny Zeltser - *CISO, Axonius*
Scott Ferguson – *Managing Editor, ISMG*

Agenda

4:00 p.m. – Introductions and Opening Remarks
4:15 p.m. – Roundtable Discussion
5:15 p.m. – Closing Remarks and Questions
5:30 p.m. – Program Concludes

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Introduction

The line between IT and security is blurring. What was once a simple delineation between keeping information safe and providing the tools necessary to get work done is no longer clear. In this new enterprise, why does asset management – once a pure IT play – matter for cybersecurity? How can both the IT and security teams benefit from asset management?

This exclusive virtual roundtable on **Cybersecurity: Why Asset Management Matters** will provide answers to these and other critical questions.

Guided by insights from Lenny Zeltser, CISO with event sponsor Axonius, this invitation-only forum will also draw upon the experiences of the attendees, who will share their views on how they have come to better understand and respond to the convergence of IT and security when it comes to asset management.

Among the discussion topics:

- Why do so many security frameworks consider asset management to be foundational?
- What's the difference between asset management for IT and for security?
- Why haven't asset management challenges been adequately addressed?

You'll have the opportunity to discuss the topics with a handful of senior executives in an informal, virtual setting, from which you will emerge with new strategies and solutions you can immediately put to work.

Discussion Points

Among the questions to be presented for open discourse:

- What is your level of satisfaction today with your visibility into devices, applications and users on your networks?
- What do you believe are your biggest blind spots?
- How does your organization currently approach cybersecurity asset management – formally or informally?
- What manual or automated tools do you currently use for asset management?
- How does your organization operationalize the information you receive?
- What are your biggest obstacles – technical and non-technical – to improving cybersecurity asset management?
- What investments will you make this year to improve how your organization approaches asset management?

About the Expert

Joining our discussion today to share the latest insights and case studies:

Lenny Zeltser

CISO, Axonius

Lenny Zeltser is Chief Information Security Officer and was previously VP of Product at Axonius. Prior to Axonius, Zeltser led security product management at Minerva Labs and NCR. Before that, he spearheaded the U.S. security consulting practice at a leading cloud services provider acquired by CenturyLink. Zeltser also helps shape global cybersecurity practices by teaching at SANS Institute and by sharing knowledge through writing, public speaking, and community projects. He has earned the prestigious GIAC Security Expert designation and developed the Linux malware analysis toolkit REMnux. Lenny is also on the Board of Directors of SANS Technology Institute.

About Axonius

Axonius offers a cybersecurity asset management platform that gives organizations a comprehensive asset inventory, uncovers security solution coverage gaps and automatically validates and enforces security policies. By seamlessly integrating with nearly 200 security and management solutions, the Axonius platform can be deployed in minutes, improving cyber hygiene immediately. Covering over 10 million devices at customers like the New York Times, Schneider Electric, ThermoFisher, Landmark Health, AppsFlyer and many more, Axonius was named the Most Innovative Startup of 2019 at the prestigious RSAC Innovation Sandbox. For more visit Axonius.com.

About the Moderator

Leading our discussion today is:

Scott Ferguson

Managing Editor, News Desk, ISMG

Ferguson is the managing editor for the news desk at Information Security Media Group. He's been covering the IT industry for more than 13 years. Before joining ISMG, Ferguson was editor-in-chief at eWEEK and director of audience development for InformationWeek. He's also written and edited for Light Reading, Security Now, Enterprise Cloud News, TU-Automotive, Dice Insights and DevOps.com.

About ISMG

Information Security Media Group (ISMG) is the world's largest media organization devoted solely to information security and risk management. Each of our 28 media properties provides education, research and news that is specifically tailored to key vertical sectors including banking, healthcare and the public sector; geographies from the North America to Southeast Asia; and topics such as data breach prevention, cyber risk assessment and fraud. Our annual global summit series connects senior security professionals with industry thought leaders to find actionable solutions for pressing cybersecurity challenges.

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Contact

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