

Cyber Confidence: How Do You Know You've Got a Trustworthy Security Posture?

Agenda

6:00 – 6:30 p.m.

Registration, Networking

6:30 – 6:45 p.m.

Introductions and Opening Remarks

- **Tom Field**, SVP Editorial, Information Security Media Group
- **Dave Polton**, VP Solutions for Cyber, Nominet

6:45 – 8:30 p.m.

Discussion

8:30 p.m.

Program Concludes

Introduction

Ongoing digital transformation has disrupted enterprise security teams. While they are busy securing both legacy and new infrastructure, they're also facing evolving, large-scale cyberattacks. For many security teams, this may have caused a dip in confidence, which isn't necessarily appreciated by the wider business.

Nominet is launching research on Nov. 12 that investigates this mismatch in confidence between security teams and the wider business. The findings will be discussed in this exclusive executive roundtable on **Cyber Confidence: How Do You Know You've Got a Trustworthy Security Posture?**

This event will address such questions as:

- In this environment, how effective is your current security stack?
- Are you confident in the cybersecurity solutions in which you have invested?
- If you've already been breached, what gives you reassurance it won't happen again?

Guided by insights from David Polton, vice president of solutions for cyber at event sponsor Nominet, this invitation-only dinner will also draw upon the experiences of the attendees, who will offer their views on how they have been able to overcome concerns about cyber confidence at their organizations.

You'll have the opportunity to discuss the topic with a handful of senior executives and market leaders in an informal, closed-door setting, from which you will emerge with new strategies and solutions you can immediately put to work.



Discussion Points

Among the questions to be presented for open discourse:

- How confident are you in your organization's overall security posture?
- How do you measure the performance of your security stack?
- What's your confidence you won't be breached – again?
- How confident are you in your third-party or supply chain security postures?
- To what degree does your organization promote cyber confidence to your partners and customers?
- What will you do in the year ahead to improve cyber confidence?

About the Experts

Joining our discussion today to share the latest insights and case studies is:



Dave Polton

Vice President, Solutions for Cyber
Nominet

Polton has more than 20 years' experience in cybersecurity. Previously, he spent 15 years at NTT Security, where he was responsible for global technical innovation as well as strategy and product management.

About Nominet

Nominet has been at the forefront of innovation for over 20 years through its internet registry solutions, cybersecurity services and dynamic spectrum management. Driven by a commitment to use technology to improve connectivity, security and inclusivity online, Nominet is a “profit with a purpose” company supporting initiatives that contribute to a vibrant digital future.

For more information, please visit www.nominetcyber.com.

About the Moderator

Leading our discussion today is:



Tom Field

SVP Editorial
Information Security Media Group

Field is an award-winning journalist with over 30 years of experience in newspapers, magazines, books, events and electronic media. A veteran community journalist with extensive business/technology and international reporting experience, Field joined ISMG in 2007 and currently oversees the editorial operations for all of ISMG's global media properties. An accomplished public speaker, Field has developed and moderated scores of podcasts, webcasts, roundtables and conferences and has appeared at RSA Conference and on various C-SPAN, The History Channel and Travel Channel television programs.

About ISMG

Information Security Media Group (ISMG) is the world's largest media organization devoted solely to information security and risk management. Each of our 28 media properties provides education, research and news that is specifically tailored to key vertical sectors including banking, healthcare and the public sector; geographies from the North America to Southeast Asia; and topics such as data breach prevention, cyber risk assessment and fraud. Our annual global summit series connects senior security professionals with industry thought leaders to find actionable solutions for pressing cybersecurity challenges.

For more information, visit www.ismg.io.

CONTEXT

Cyber Confidence: How Do You Know You've Got a Trustworthy Security Posture?

Q&A with Dave Polton of Nominet

NOTE: In advance of this event, ISMG's Tom Field spoke about cyber confidence with subject matter expert David Polton. Here are excerpts of that conversation.

Research Highlights

TOM FIELD: What highlights can you share from recent research done on cyber confidence?

DAVID POLTON: Our research found that CISOs are being left in compromising positions by the wider business. This is largely due to the business touting cyber robustness while they have concerns.

Seventy-one percent say their organization touts its cyber robustness to partners and customers, and yet more than a third of security professionals were not moderately or very confident with the final choice of a security solution. Arguably, this is leading to a lack of confidence among CISOs.

Confidence Lacking

FIELD: Can you give an example of where cyber confidence is lacking?

POLTON: While suffering a breach in the past 12 months didn't impact the perception of security posture, it did impact the confidence around dealing with that type of breach again.

In fact, 68 percent of those hit by a breach in the past 12 months did not display a high level of confidence in their organization's ability to defend and recover from a similar attack again.

FIELD: What could be driving a lack of cyber confidence?

POLTON: Twenty percent of CISOs either didn't test the performance of their security stack once it was in place or didn't know if it was being tested. Potentially, a lack of knowledge about the effectiveness of their security stack could be generating a lack of confidence among senior security professionals.

It was also interesting that only 6 percent of CISOs think that third-party and supply chain management will be a focus for investment. Given a big proportion of cyber risk comes from those connected to you, this area is arguably in need of more investment.



“A lack of knowledge about the effectiveness of their security stack could be generating a lack of confidence among senior security professionals.”

Cultural Differences

FIELD: Do you think there are any cultural differences that impact the level of cyber confidence?

POLTON: In our research, U.S. respondents were twice as likely to be very confident in the ability of their organization to defend against an attack than those in the U.K. That was despite the fact that almost twice as many respondents in the U.S. compared to the U.K. reported more than 30 breaches in the past 12 months.

We have to be aware of cultural and contextual differences between markets and make sure that we tailor support accordingly.

“While it is natural that a CISO might be slightly more cautious about claiming the effectiveness of the security solutions in place – because there is no silver bullet – more than a third not being even moderately confident in the final choice of a security solution is a worry, particularly when businesses are touting the benefits of their cyber defense.”

Getting on the Same Page

FIELD: How do we build confidence among the CISO community?

POLTON: It is critical that security professionals and the wider business are on the same page when it comes to cyber defense.

While it is natural that a CISO might be slightly more cautious about claiming the effectiveness of the security solutions in place – because there is no silver bullet – more than a third not being even moderately confident in the final choice of a security solution is a worry, particularly when businesses are touting the benefits of their cyber defense.

This disconnect in cyber confidence should act as an alarm bell to organizations and potentially prompt some investigation and analysis to see what is driving it and what steps need to be taken to address it.

Nominet's Role

FIELD: What opportunity does Nominet and its partners have to building CISO confidence in decisions and investments?

POLTON: The channel is facing a huge opportunity to help CISOs regain confidence in their security stack and also to help them better communicate risk to the wider business.

With access to the right technology, measurement tools and experienced consultancy - for example on how best to manage third parties - partners can be a CISO's right-hand-man in building a robust security infrastructure, which not only inspires confidence but can generate investment in the areas that count.

We believe that giving partners access to training and development that enables them to carve out this position as trusted adviser is a crucial element of broader cyber confidence. ■

About ISMG

Information Security Media Group (ISMG) is the world's largest media organization devoted solely to information security and risk management. Each of our 28 media properties provides education, research and news that is specifically tailored to key vertical sectors including banking, healthcare and the public sector; geographies from North America to Southeast Asia; and topics such as data breach prevention, cyber risk assessment and fraud.

Our annual global Summit series connects senior security professionals with industry thought leaders to find actionable solutions for pressing cyber security challenges.

Contact

(800) 944-0401 • sales@ismg.io

BANK  INFO SECURITY®

CU Just for Credit Unions  INFO SECURITY®



GOV  INFO SECURITY®



HEALTHCARE  INFO SECURITY®

 infoRisk
TODAY®



CAREERS  INFO SECURITY®

Data Breach.
Prevention. Response. Notification. TODAY

CyberEd.io

 **SMG**
INFORMATION SECURITY
MEDIA GROUP